

St. Martha Catholic School Strategic Plan 2016 ~ 2019

2411 Oak Shores Dr. ~ Kingwood, TX 77339

St. Martha Catholic School provides an excellent Catholic education by developing mind, heart, and spirit as we share in community to form witnesses who transform the world.

I	CATHOLIC IDENTI	TY				
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
1.0	The school mission state community.	ment and philosophy will b	e understood, well-commu	unicated, and given witne	ss by all members of th	e school
1.1	The school will clearly articulate its revised mission statement to the school and church communities in policies, plans, and events.	statement in pertinent school documents, staff emails, church bulletins, and communications as well as	Continue to include the mission statement in pertinent school documents, church bulletins and communications as well as faculty meetings, level meetings, and board meetings. The self study for accreditation will help bring focus to the value and validity of the mission statement.	The final components of the self study, in preparation for accreditation this year, will drive accreditation documentation.	School documents, school policies, church bulletins, school events, school staff, Local Advisory Board (LAB), Advancement/ Development Director	School administration
2.0	The teaching of the Catho	olic faith and its integratior	n with daily living will be a	focus of the school.		
2.1	CSO directive for all full time teachers to deepen their own faith and increase their understanding of Church teaching by attaining catechist certification.	Archdiocesan Religious certification courses; Encourage staff to attend	Work with archdiocesan staff to provide credit certificates for school staff that participate in parish retreats, Lenten missions, and other parish ministries.	Staff from 2015-16 still employed should have completed catechist certification. New staff will need to be monitored for ongoing catechist certification.	Church calendars listing parish events, Archdiocesan event bulletins	School staff

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
	Provide opportunities to	School wide, monthly service	Continue to seek ideas for	Seek grants to support	School administration,	School administration
	serve others and witness to	projects provide	projects that involve	community service projects	school religion teachers,	
	the Gospel message on a	opportunities for student	students helping others in	in order to increase the	other staff; parish	
	regular basis. The charism	and family involvement. Set	the school, the parish, the	number of people helped.	coordinators; CSO, other	
	of St. Martha Catholic	the following year's calendar	local community, and	Student involvement in	Catholic schools, SMCS	
	School is of hospitality and	in May so each group may	globally. Seek grants to	class projects will increase	families	
	service to others.	plan activities accordingly.	infuse more needed items	by 10% over last year.		
2.2		Include support of the parish	for the projects.			
2.2		ministries such as the				
		Wednesday senior lunches,				
		Martha's Kitchen, St. John of				
		the Cross, St. Vincent de Paul				
		Society, etc.				

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
	Identify ways to heighten	Continue the Vocations	Meet with the Vocations	Continue to implement	Archdiocesan Office of	School religion
	awareness of vocation as a	Chalice program for the	committee in September to	strategies to increase	Vocations guidelines;	coordinator
	call among students and	classes and families.	plan strategies leading to	vocation awareness.	church documents; CSO;	
		The school Vocations	increased vocation	Evaluate the programs	religion curriculum,	
	school will actively	Committee will arrange for	awareness - especially	offered and make	pastor, Principal, parish	
	communicate an invitation	the Vocations Awareness	religious vocations. Plan for	adjustments for positive	department leaders,	
	and expectation that	Day during Catholic Schools	awareness in October and	feedback from students.	school staff, school	
	parents participate in the	Week. Communicate dates	January. Enrich	Continue to expand	families	
	faith formation of their	of the parish programs for	evangelization activities for	opportunities for students		
	children and in the life of	sacrament preparation and	the school community by	and parents to get involved		
	their parish or respective	other faith formation	working with the parish faith	in the faith community of		
	faith community.	opportunities to parents and	formation leaders. Engage	St. Martha and encourage		
		families through the	students in the EDGE	families to participate in		
2.3		Crusader and Flocknote	program, VBS, Shine, and	their home parish events as		
		emails. Include basic parish	other youth programs.	well.		
		program information, with	Encourage parents to attend			
		parish contact phone	ACTS retreats and share			
		numbers, in the school	their faith in the over 100			
		handbook and links from the	ministries available in the			
		school website to the parish	parish.			
		website for easy access.				
		Work closely with the Parish				
		Festival Committee to				
		involve school families.				
	Implement an archdiocesan	Currently only seventh	Purchase an archdiocesan	Evaluate the effectiveness	Archdiocesan Office of	Administration in
	approved human sexuality	graders spend a day in	approved human sexuality	of the human sexuality	Evangelization,	conjunction with
	curriculum in all grades.	retreat with the parish vicar,	program to meet the	curriculum and make	textbook companies,	religion coordinator
		seminarian, and middle	curriculum requirements.	adjustments to needed	other Catholic schools	and religion teachers.
		school teachers. The	Communicate the objectives	materials for the		
		program has been approved	of the curriculum to parents	instruction.		
2.4		and is successful. Younger	in each grade level.			
		grades need more				
		information prior to seventh				
		grade due to access to				
		media.				

Ш	ACADEMIC EXCEL	LENCE				
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
1.0	The school will maintain	an effective combination o	f academic excellence and	Catholic Identity to educa	ate the whole child.	
1.1	Communicate the integration of the Catholic Identity across the curriculum to the school community.	assignments to parents that will include objectives and grading expectations. Cross curricular work will incorporate Catholic identity as well.	in the new CSO ELA curriculum incorporating Catholic teachings and readings. Communicate the new integration to current	ELA and Catholic teachings. Begin identifying math objectives to build with	School Strategic Plan,	School administration, teachers

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
2.0		ic skills by strengthening e				,
2.1	The staff and administration will identify students needing remedial and supplemental educational assistance. Teachers and administration will fully utilize the new Catholic Academic Plan forms (CAP) to meet student needs in the classroom.	Student progress reports, report cards, ITBS results (IOWA next year), and classroom assessments will provide information identifying students needing remedial educational assistance or enhanced learning opportunities. Once learning needs are identified and parent meetings are held for the CAP, the RTI team will suggest instructional strategies to utilize the RTI and GT components for students performing above or below grade level. Research the effectiveness and cost of year round reading assessment programs. An instructional specialist will	Continue working with the RTI and GT student identifications. Purchase a year-round reading assessment program. Provide teacher training to utilize the program for all students. Develop learning strategies from the testing results to assist students	Continue staff professional development in-services to better utilize the reading assessment program in classrooms. Teachers will be better able to develop teaching strategies that will be inclusive of above and below level learners. Evaluate the effectiveness of the teacher instructional specialist with student outcomes across the grade and subject levels. Continue to progress teacher learning communities to groups that support one another and inspire more effective	CSO, teachers, school administration, parents	School administration

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	PLAN 2016-2019 (UPDATED 04 Strategies 2018-2019	Resources	Responsibility			
	•	elevant, current, and ongoi	-	<u> </u>					
3.0	with curriculum and assessments.								
3.1	The staff will engage in rewith curriculum and assest Identify yearly professional development programs that will provide teachers with information on curriculum content, student assessment, technology integration, professional learning communities, and state and	reachers identify their three personal goals and areas they need more professional development. Many staff members identify technology application as an area to improve. Using federal funds for Title II A and IID, secure technology professional development. Develop opportunities for teachers to collaborate in learning communities. The TCCBED self study will identify components that the staff needs to strengthen. These items need to be included in	Include the items from the self study regarding professional development strengthening in this year's plan. Continue coordinating Title II A and II D funds from Humble ISD to help provide staff professional development. Continue program from the previous	The Accreditation visit Consensus Report will outline areas for improvement that will need to be addressed over the next few years. Use the report to investigate strategies that address corrections regarding the TCCBED report. Adjust the SMCS Strategic Plan to create new goals and tasks. Evaluate the effectiveness of the teacher learning communities.	SMCS Self Study, TCCBED guidelines, CSO Lumen Pro Via document,	ills and is aligned			

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	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
4.0		e appropriate use of techn				-
4.1	The staff will continue to be trained in the use of	The technology instructor will provide workshops for staff to help further develop teacher skills with school software and equipment. The school will utilize available opportunities to provide teacher training in technology through software companies, textbook companies, and federal funds through Humble I.S.D. as well as from the yearly school budget. The archdiocesan technology curriculum will be vertically aligned to our student skills	Staffing needs will be identified through the staff goal sheets at the beginning of the year and the results of the school self study for accreditation. Teacher technology training will be available through the use of	The administration, staff, IT coordinator, and LAB will need to continue monitoring the technology plan and appropriate budget funds for technology to prepare for the TCCBED accreditation. The results of the accreditation visit will drive new goals for the coming years. Evaluate the effectiveness of sharing assignments through home accessible portals or drives.	CSO technology plan, SMCS technology plan, TCCBED guidelines, school IT Coordinator, technology instructor, school staff, LAB, school administration	The school technology instructor, school administration, and faculty.
4.2	The school budget will reflect allocations for improvements and/or upgrades in technology software and hardware.	The school budget should project a minimal 10% increase in the technology software and hardware line items for maintenance and replacement. The school technology plan shall project a timeline for purchasing software and hardware.	The school budget should project a minimum 10% increase towards updates and upgrades in technology software, hardware, security, and storage.	The school budget will reflect recommendations or corrections from the TCCBED Accreditation Report. The school technology plan, yearly plan, and Strategic Plan (along with the Financial Plan) will begin revisions to meet TCCBED requirements.	CSO technology plan, SMCS technology plan, TCCBED guidelines, parish IT coordinator, technology instructor, school staff, LAB, school administration	School administration

III	SCHOOL LEADERS	SHIP AND GOVERN	ANCE			
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
1.0	Develop effective leaders	ship to help carry out the n	nission of the school.	•		
1.1	After meeting all archdiocesan personnel requirements, new school staff will be assigned a mentor to guide and advise the new hire.	The new hires (both teaching and paraprofessional staff) will be assigned a mentor staff member to orient and guide them through the faculty and parent-student handbooks and normal daily procedures. New hire and mentor will meet daily the first two weeks of school, then move to once per week for the next month, signing a meeting form each session. Once per month, the mentor and new hire will meet with an admin staff member to check facts and procedures.	Rotate teacher mentor assignments each year. Adjust schedule of meeting dates as necessary. This does not replace teacher evaluations by the administration.	Evaluate the teacher mentoring program to discern its effectiveness. Adjust guidelines to provide the new hires with a sense of belonging and confidence.	CSO, TCCED, NCEA, CSO staff, school staff	School administration
1.2	Identify and promote the development of potential board members with school families and local parish communities.	Invite parents and parishioners involved in parish ministries or other community members to attend LAB meetings to be able to later discern for an open board position or committee member.	LAB members need to plan for future board members by personal Invitations to school parents, parishioners involved in parish ministries, or other community members to attend LAB meetings. Encourage visitors to later discern for an open board position or committee member.	for future board members by personal Invitations to school parents, parishioners involved in parish ministries, or other community members to attend LAB meetings. Encourage visitors to later	LAB members, priests, administration, PLUS parents, church ministries	LAB members, school administration

IIII	ENROLLMENT AN	ID MARKETING				
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
1.0	Market the Catholic scho	ol effectively.				
1.1	Improve the marketing of the school to both internal and external customers. The school will develop and implement a marketing plan that will work to develop a positive image of the school relating its successes to the greater community.	character development, safety and discipline. Develop slides with marketing materials to be included in the slide presentations prior to weekend masses. Develop	Continue communications and outreach to the parish. The LAB Marketing Committee will update the planning and implementation process annually to identify additional potential strategic partnerships and communications opportunities. Continue monthly committee meetings. Create a marketing packet for prospective families and community businesses. Contibute information to the annual report of the development office.	and outreach to the parish. The LAB Marketing Committee will update the planning and implementation process annually to identify additional potential strategic partnerships and communications opportunities. Continue efforts of previous year and add other activities to the annual report sent to all benefactors. Send surveys to constituents for	Advancement Director, school administration, school staff	LAB Marketing Committee
1.2	The school website will contain a content management component and be more interactive.	Include new online registration process, volunteer opportunities, tuition assistance, etc. School website will be under the supervision of the school IT Coordinator. The LAB Marketing Committee will provide input pertaining to needed updates of the website as well as the school staff.	Continue to enhance the school website with photo and information banners. Move items around on the page to give it a "facelift."	Solicit input from current parent base as to website improvement possibilities. Consult website domain company for updated template for website.	Technology coordinator, school IT Coordinator, e- Catholic, LAB Marketing Committee	School administration, school IT Coordinator

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
	Further develop	PLUS Alumni Committee will		Continue developing plans	PLUS Alumni committee,	School
	relationship with alumni	host annual alumni forum in	continue developing plans to	to include alumni at school	Advancement/Develop-	administration,
		December. Invite alumni to	include alumni at school	events, special Masses,	ment Director	Advancement/Devel-
		a special graduation Mass in	events, special Masses,	Catholic Schools Week		opment Director
		May. Contact alumni	Catholic Schools Week	activities, alumni sports		
		families for news to be	activities, alumni sporting	events, promotion		
1.3		added to our special student	contests, promotion	ceremonies, etc. As the		
		and alumni page in the	ceremonies, etc. Ask alumni	_		
		Crusader News .		group to a reunion at a		
			concerning their experiences	-		
			at SMCS.	will be honored.		
2.0	Increase enrollment in al	l grades (PK3 to 8).				
	Communicate benefits of	Research area PreK	Continue the Step-Up Day	Conduct new parent survey	LAB marketing	Advancement/Devel-
	education at St. Martha	programs to stay current	for 5th graders and the	to solicit input concerning	committee,Develop-	opment Director,
	from PreK through Grade	with trends in staffing,	Middle School Information	school academic and	ment/Advancement	school administration
	8.	pricing, and curriculum.	Forum for parents, then	extracurricular programs.	Director, archdiocesan	
		Provide registrar with	evaluate effectiveness after	Update strategic plan.	website chooseCatholic	
		attractive marketing packet	this year.	Possibly establish an	schools.org	
		for prospective parents.	Evaluate all the sports	enrollment committee of		
		Continue the Step-Up Day	programs, including needed	parents and staff to		
		for 5th grade students to	equipment and facilities.	research trends in		
		take part in Grade 6-8	Continue these sports for	enrollment.		
2.1		classes for 1 1/2 hours one	two more years and			
		afternoon of Catholic	determine if numbers are			
		Schools Week.	sufficient to keep the sports.			
		Continue the Middle School	Work with facilities manager			
		Information Forum for	and parish facility scheduler			
		parents during registration	to determine shared spaces			
		week in the second	available.			
		semester.				

V	FACILITIES	31. 141/1((11)/(C/(1)	HOLIC SCHOOL STRATEGIC	- LANA 2010 2013 (OF DATED O	+7 207 177	
•	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
1.0	-	ng-range facilities plan as p	art of the Strategic Plan.	<u> </u>		, , , , , , , , , , , , , , , , , , ,
1.1	Facility plans will identify repairs, maintenance, improvements, and renovations needed to keep the school current and competitive. Promote and maintain a welcoming, safe, and healthy environment.	Conduct a facility assessment with facility manager and Parish Building Committee. Update the facility plan projecting current and future needs along with a basic cost analysis for the items included. Using the campus Crisis Management Manual, implement safety procedures and training for school and maintenance personnel. All staff to be trained on new electronic reporting system - NetFacilities.	facility plan and project updates to next year's plan. Develop custodial schedules to ensure proper	Continue to implement the current facility plan and work to develop the future facility plan for continued budgeted growth and maintenance.	School staff through Net facilities.com	School administration, parish Facilities Manager
1.2	Create outdoor athletic spaces at the new church campus.	the Principal and Facility Manager to review the facility plan for the academic	Continue to monitor the possibility of athletic fields at the new parish campus. When feasible, engage the LAB Facilities Committee to put the baseball field development plan back into motion.	Continue to monitor the possibility of athletic fields at the new parish campus.	LAB Facilities Committee, parish Building Committee, parish Facilities Manager	School administration, parish Facilities Manager

VI	DEVELOPMENT AND INSTITUTIONAL ADVANCEMENT						
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility	
1.0	The school will have a development/advancement committee as part of the school board that will create a development plan.						
1.1	Plan major events as a source of substantial financial income for the school. Communicate with alumni and further develop the alumni base to build future relationships.	fundraiser, how is it to be funded if continued? Continue an annual alumni event at the school each year. Invite alumni to attend school events such as Catholic Schools Week activities, promotion ceremonies, etc. Add an alumni feature on the website and in the newsletter.	graduation, etc. Prepare a questionnaire for alumni about SMCS experiences.	support funding for educational endeavors or athletic items. Increase contacts this year by 10% over last year. Continue building alumni relationships. As alumni age to 21, invite the class members to a casino night as a reunion event to be honored.	Archdiocesan website chooseCatholicschools. org, LAB, advancement/development director workshops		
1.2	The school will further develop the Crusade For Excellence annual fund.	The Advancement/ Development Director and the LAB Marketing Committee will create an annual fund committee to enhance the yearly kick-off for the school's Crusade for Excellence annual fund.	Further develop the school's annual fund and evaluate successes and areas for improvement. Include timeline for promoting and contacting constituents.	Evaluate strategies for promoting and collecting for the annual fund. Determine if the annual fund is a worthwhile fundraising event.	Crusade for Excellence Committee, LAB, Advancement/Develop- ment Director	School administration, Advancement/Devel- opment Director	

	31. WANTIA CATTOLIC SCHOOL STRATLUIC FLAN 2010-2019 (UPDATED 04/28/17)						
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility	
	The school administration,	Plan the budget to fund the	Continue building the	The SMCS Development	Review other websites,	School	
	Advancement/Develop -	development department	budget for the development	Plan will be reviewed and	Advancement/Develop-	administration,	
	ment director and LAB	and add to the school's	department. The SMCS	updated annually.	ment Director	Advancement/Devel-	
	Marketing Committee will	annual budget. Include the	Development Plan will be			opment Director	
1.3	review the St. Martha	projections for fundraiser	reviewed and updated				
	Catholic School	events income and expenses.	annually.				
	Development Plan.						
	The school will develop	Increase outreach	Continue implementing	Continue implementing	Advancement/Develop-	Advancement/Devel-	
	new volunteers.	opportunities to parents and	·	·	· · · · · · · · · · · · · · · · · · ·	opment Director,	
	The Volume Color	' '	· ·	and evaluate progress to	· ·	school staff, school	
		l [·] =	· =	determine effectiveness of	Coordinator, 1 203 chans	administration	
		•		strategies and involvement		administration	
		·	=	of volunteers.			
		_	committee over last year.	or volunteers.			
1.4		Committee chairs and all					
		volunteers, especially new					
		families. Increase volunteer					
		participation by 10% over					
		last year.					
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VII	FINANCE							
	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility		
1.0	Develop a long-range financial plan to grow the school's revenue and cover the increased cost of salaries and benefits.							
1.1	·	Financial plan to grow the school Financial projection will be used, along with actual vs. budget forecasts, and enrollment projections to set tuition rates each year and calculated cost per pupil. The reporting process should underscore the value of the Catholic school to the parish mission. If there is a budget surplus at the end of the year, the surplus should	Continue to use financial projections, with actual vs. budget forecasts and enrollment projections, to set tuition rates each year. Calculate cost per pupil. The parish should budget the investment to increase at an inflationary rate each year and plan for the next three years in order for the school to build the financial projection.		Parish Finance Council liaison, LAB Finance Committee, school Business Administrator	School administration		

	Goals and Objectives	Strategies 2016-2017	Strategies 2017-2018	Strategies 2018-2019	Resources	Responsibility
2.0	Base the school budget o	n the Strategic Plan and br	ing the budget into balance	e.	!	
2.1	Examine tuition and fee rates, income sources, and budget expenses to bring budget into balance.	The school administration, along with advice from the LAB, determines tuition rates for the following school year prior to the registration schedule. Determine staffing needs based on projected enrollment from spring registration numbers, the school's averaged enrollment over the past three years, strategic plan strategies, and economic conditions. Project capital improvements and basic maintenance needs based on staff input, the SWOT analysis, and student needs presented from archdiocesan assistance forms.	Continue reviews and strategies from previous year to balance the budget.	Continue reviews and strategies from previous	Archdiocesan website chooseCatholicschools.or g, LAB research into community schools, school Business Administrator	School administration, LAB
3.0	Examine current formula	s for determining tuition a	ssistance needs.			
3.1	Seek funding for the Tuition Assistance Program (TAP) of St. Martha Catholic School.		PSAS forms for financial assistance will be available on-line. Families needing assistance will receive feedback more quickly. Steady benefactor support needs developed through the school's development office, the LAB and the parish.	PSAS forms for financial assistance will be available on-line. Families needing assistance will receive feedback more quickly. Steady benefactor support needs to be developed through the development office, the LAB, and the parish.	Advancement/Develop- ment Director, LAB, school staff, school Business Administator	Advancement/Development Director, LAB